



4th Workshop on Europe-China Relations in Global Politics

Draft Programme

“Cities as Actors in EU-Asia Cooperation”

19–20 March 2015

Sichuan University, Chengdu, PR China

The speed and scale of urbanisation in Asia and Europe is unprecedented. According to the World Bank, the EU’s urbanization rate is at 75% and still increasing. Currently standing at 53% and set to rapidly increase in the following years, China’s policymakers face the key challenge of managing the largest-scale urbanization process in human history.

The EU and China are key partners in the area of urbanization, one of the strategic pillars of the EU-China 2020 Agenda. Sustainable urban development and smart and green growth are core priorities, as Chinese and European cities seek to partner up and exchange best practices. Advanced information technology, sustainable infrastructure, urban-rural integration, and smart urban governance are buzzwords to describe key challenges. Municipalities, innovative businesses, and grassroots initiatives – rather than high politics – are driving cooperation.

In the era of rapid globalization cities are re-claiming their historic role of being important actors in international politics. Today, global cities are important centres of innovation and economic development; they feature efficient labour markets, offer significant cost savings from industrial and services clusters and generate economies of scale. City partnerships within and across regions provide ample opportunities for exchange. As China unveils the ambitious ‘New Silk Road’ project of linking Europe and Asia through land and sea routes, it is Asian and European cities that gain prominence in the process, with Chengdu being one of the trans-continental hubs.

Cities are important, but what role can they play in political, economic and cultural cooperation between Asia and Europe? Are there success stories and lessons learned in terms of local and regional level cooperation between Europe and Asia? How do Asian and European cities cooperate and share best practices in achieving sustainable, participatory and green urban development? Which infrastructural projects should be prioritised to link Asia and Europe? How can cities and regions create conditions for innovative business solutions and encourage societal cooperation across the board?

These central questions will be addressed during the 4th Workshop on Europe-China Relations in Global Politics, jointly organised by the Graduate School of Global Politics at Free University Berlin and Sichuan University in Chengdu which will also kindly host the Workshop.

The event takes place in the framework of the **UACES Collaborative Research Network on EU-China Relations** (ESSCA School of Management at Angers / College of Europe at Bruges / Graduate School of Global Politics at Free University Berlin). The event is generously supported by **Konrad-Adenauer-Stiftung Shanghai**.

Conference Venue:

Sichuan University / 四川大学
Wang Jiang Campus / 望江校园

Programme

Day 1, Thursday, 19 March 2015: Workshop Opening

15:00-15:30: Opening Speeches

- Prof. Dr. **TANG Ya**, Head of the School of Sustainability at the College of Architecture and Environment, Sichuan University
- Dr. **Peter HEFELE**, Director of the Konrad-Adenauer-Stiftung, Shanghai

15:30-17:00: Introductory expert panel discussion: Cities as Actors in EU-Asia Cooperation

Hosts: Prof. Dr. **TANG Ya**, College of Architecture and Environment, Sichuan University & Dr. **Peter HEFELE**, Konrad-Adenauer-Stiftung, Shanghai

Panellists:

- Mr. **Ignacio ASENJO**, Second Secretary in charge of Urbanisation, European Union Delegation, Beijing
- Prof. Dr. **MEN Jing**, InBev Latour Chair on EU-China Relations, College of Europe
- Dr. **Frauke AUSTERMANN**, Head of Campus, International School of Management, Cologne & Research Associate at the ESSCA EU*Asia Institute
- Prof. Dr. **SHEN Wei**, Director of the Confucius Institute and Jean Monnet Professor of International Business, Lancaster University & ESSCA School of Management

18:00 – 20:00: Welcome Dinner

- Keynote speech by a representative of the **Consulate-General of Germany** in Chengdu

Day 2, Friday, 20 March 2015: Research panels

NB:

- *For each theme, there are two parallel panels in different rooms.*
- *Co-authors who will not attend the conference and are mentioned in brackets []*
- *Speakers that are to be confirmed are marked with an asterisk **

08:30-10:15: THEME 1: From Theory to Practice: Cities as Actors in International Relations

Panel 1.1: Chair / discussant: Dr. LIU Zuokui, Director, Department of Central and Eastern European Studies, Institute of European Studies, China Academy of Social Sciences (CASS)

Paper 1.1.1: "Analyzing Sub-regional Cooperation from IR perspective: Sub-state actors and international organization"
Mr. **Shintaro HAMANAKA**, Economist, Office of Regional Economic Integration of the Asian Development Bank (ADB)

Paper 1.1.2: "Cooperation with China as Part of Paradiplomatic Activities of a European City. Case study of Lodz "
Mr. **Tomasz JURCZYK**, PhD Candidate, University of Lodz, Faculty of International and Political Studies
[Dr. **Tomasz KAMINSKI**, Professor, University of Lodz, Faculty of International and Political Studies]

Paper 1.1.3: "Urbanization in Xinjiang: chance or challenge for the security?"
Ms. **Anastasia VISHNEVSKAJA**, PhD Candidate, German-Chinese Graduate School of Global Politics, Freie Universität Berlin

Panel 1.2: Chair / discussant: Prof. **Ceren ERGENC**, Assistant Professor, Department of International Relations & Asian Studies Program, Middle East Technical University

Paper 1.2.1: "Presentation of the Europe-China Cooperation Project - EC Link China"
Mr. **Baudoin DE SONIS**, Knowledge Manager, EC Link China, Gesellschaft für Internationale Zusammenarbeit (GIZ), Beijing

Paper 1.2.3: "Public Diplomacy: Urban Socio-cultural Dynamics as a Vehicle for EU-Asia Cooperation"
Ms. **Nicoleta MAZARE**, PA to Local Partner, CMS Cameron MacKenna

Paper 1.2.4: "The inter-governmental cooperation in the coordinated development of Beijing, Tianjin and Hebei and lessons from the European regional governance: Taking the building of the Core Zone of the Beijing International Aviation Center as an example"
Dr. **DENG Jinsha**, Lecturer, Beijing Shunyi District Administrative College
[Dr. **LI Fujian**, Research Fellow, East Asian Studies Center, China Foreign Affairs University]

10:15-10:30 Tea break

10:30-12:00: THEME 2: Cities as Creative Cradles: Innovative Business Solutions to Enhance Urban Quality of Life

Panel 2.1: Chair / discussant: Prof. Dr. **DING Chun**, Professor in Economics, Jean Monnet Chair and Director of Center for European Studies, Fudan University, Shanghai

Paper 2.1.1: "The City as a Creative Growth Machine: Towards Creative Cities with Chinese Characteristics"
Dr. **Non ARKARAPRASERTKUL**, Global Postdoctoral Fellow, Harvard University

Paper 2.1.2: "New Silk Road cities - gateways between East and West"
Ms. **Gabriela RADU**, Program Officer, Policy Department, Aspen Institute Romania

Paper 2.1.3: "City branding as an important factor for developing brand image of local companies – The case of Shanghai"
Dr. **Marko LJUBICIC**, Lecturer, Center of International Programs, Donghua University,

Shanghai, China & Visiting Lecturer, ESSCA School of Management, Shanghai
Dr. **Nikola ZIVLAK**, Lecturer, Center of International Programs, Donghua University,
Shanghai, China & Visiting Lecturer, ESSCA School of Management, Shanghai

Panel 2.2: Chair / discussant: Dr. **Frauke AUSTERMANN**, Head of Campus, International School of Management & Research Associate at the ESSCA EU*Asia Institute

Paper 2.2.4: “China’s New-type Urbanization - An Important Cooperation Field Between China and the EU”

WANG Yamei, Professor in Economics, School of Economics & Centre for European Studies / Jean Monnet Centre of Excellence, Sichuan University, Chengdu

Paper 2.2.1: “The one belt & one road strategy on infrastructure construction”

Dr. **LI Yijing**, Lecturer, China Executive Leadership Academy Pudong, Shanghai, China
[Dr. **ZHANG Yi-ke**, Deputy Director, Division of International Teaching, Department of Academics, China Executive Leadership Academy Pudong, Shanghai, China]

Paper 2.2.2: “The role of Duisburg for China’s New Silk Road initiative”

Ms. **Annika LINCK**, Research Assistant to InBev Latour Chair on EU-China Relations, College of Europe
[Prof. Dr. **MEN Jing**, InBev Latour Chair on EU-China Relations, College of Europe]

Paper 2.2.3: “Chamber of Commerce and Overseas Corporations among Enterprises: Case of AHK Great China”

ZHANG Peng, Lecturer, Department of Public Relations, College of International Business, Shanghai International Studies University

12:00-14:00: Lunch Reception with a ‘sneak preview’ presentation of selected insights of the OECD’s “National Urban Policy Review of China” by Mr. **William THOMPSON**, Head of the Urban Unit, Regional Development Policy Division (RDP), Public Governance and Territorial Development Directorate (GOV), Organisation for Economic Cooperation and Development (OECD). Please note that the OECD’s Secretary General Angel Gurría will officially launch the report at the China Development Days in Beijing.

14:30-16:00: THEME 3: Building Smart & Green Cities: Science & Technology Cooperation for Sustainable Urbanisation

Panel 3.1: Chair / discussant: Mr. **William THOMPSON**, Head of the Urban Unit, Regional Development Policy Division (RDP), Public Governance and Territorial Development Directorate (GOV), Organisation for Economic Cooperation and Development (OECD)

Paper 3.1.1: “Governance challenges of climate adaptation in flood-prone delta cities: bridging the gap between spatial planning and flood risk management”

Dr. **Maria FRANCESCH-HUIDOBRO**, Assistant Professor, Department of Public Policy, City University Hong Kong
[Marcin DABROWSKI (TU Delft), TAI Yuting (TU Delft), Faith CHAN (Nottingham University, Ningbo, PRC), Dominic STEAD (TU Delft)]

Paper 3.1.2: “Low-Carbon City Partnerships: opportunities for EU-China Relations”

Mr. **Dirk ROMMENEY**, Policy Officer, Low-Carbon Policy, Germany & China,

Germanwatch

Paper 3.1.3: "Smart Meter and In-home Display Technology towards Sustainable Residential Development: Case Study of a Pilot Investigation in Shanghai, China"
Dr. **ZHANG Xingxing**, Assistant Professor, Department of Architecture and Built Environment, University of Nottingham, Ningbo, China

Paper 3.1.4: "China's Rapid Urbanisation and Growing Synergies between European Union and China Towards Green Growth"
Ms. **Arshana MISHRA**, Associate Fellow, Centre for Human Security Studies (CHSS)

Panel 3.2: Chair / discussant: Prof. Dr. **LI Zhuyu**, Executive Deputy Director & Academic Coordinator of the EU Studies Centre, International Regional Studies Institute of Ministry of Education, China Sichuan University, Centre for European Studies/Jean Monnet Centre of Excellence

Paper 3.2.1: "Bridging the gap between EU and China in their understanding and practice of ecology – a case study of Chongming Island"
Prof. Dr. **Junhua ZHANG**, Director of the International Master Degree Programme Shanghai Jiao Tong University

Paper 3.2.2: "Participatory Innovations in European and Asian Cities: A Comparative Account"
Dr. **Jean-Paul GAGNON**, Postdoctoral Research Fellow, Australian Catholic University

Paper 3.2.3: "Eco-city: a future or dream?"
Mr. **Yao YANG**, PhD Candidate, College of Architecture and Environment, Sichuan University, Chengdu

Paper 3.2.4: "Need for sustainable transport infrastructure in Chengdu, China: How to learn from European cities"
Ms. **XU Yu-Hui**, PhD Candidate, Institute of Evolutionary Biology and Environmental Studies, University of Zurich, Switzerland

16:00-16:30: Tea break

16:30-18:00: THEME 4: Public Diplomacy: Urban Socio-cultural Dynamics as a Vehicle for EU-Asia Cooperation

Panel 4.1: Chair / discussant: Mr. **Anastas VANGELI**, Doctoral Researcher, Graduate School for Social Research, Polish Academy of Sciences, Warsaw, Poland

Paper 4.1.1: "The Socio-dynamic Functions of Cultural Brownfields in EU-China Cross-cultural Cooperation"
Ms. **HUANG Liya**, M.A. Candidate, Sun Yat-sen University

Paper 4.1.2: "Exchange and Challenge in China's City Diplomacy in EU-Asia-Cooperation: A Comparative Study Between Beijing and Hangzhou"
Dr. **XUE Bai**, Editor, Chinese Academy of Social Sciences, SSAP International, Social Sciences Academic Press (China)

Paper 4.1.3: "One City, Many Tales: A Primary Analysis on City Identity and Its Influence"
Mr. **CHEN Bo**, Vice General Manager, Guangzhou Nansha Investment and Consulting Co., LTD, China

Panel 4.2: Chair / discussant: To be confirmed

Paper 4.2.1: “Key Elements of Successful City Diplomacy in China: Case Study of Shanghai since 1980s”

Mr. **WANG Shichen**, PhD Candidate, Université Libre de Bruxelles, Belgium

Paper 4.2.2: “Mutual Recognition Between China and Europe: Cities as Actors in the Internet Age”

Prof. Dr. **LI Zhuyu**, Executive Deputy Director & Academic Coordinator of The EU Studies Centre, International Regional Studies Institute of Ministry of Education, China, Sichuan University, Centre for European Studies/Jean Monnet Centre of Excellence

Paper 4.2.3: “City, Culture and Cooperation”

Dr. **LI Shoushi**, Lecturer National Image & City Cultural Innovative Strategic Research Center, Shanghai Jiao Tong University, Institute of Arts and Humanities

18:00-18:30: Closing remarks & EU-China Collaborative Research Network Best Paper Award

Mr. **Maximilian RECH**, Assistant Professor in International Affairs, ESSCA School of Management, Shanghai, China

19:30 – 21:00: Farewell Dinner

Day 3, Saturday, 21 March 2015:

Morning: Optional programme with a guided tour to showcases of urban development in Chengdu organised in cooperation with the Chengdu Urban Rivers Association (CURA)

Hosting institutions:



GRADUATE SCHOOL OF GLOBAL POLITICS



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SICHUAN UNIVERSITY

ESSCA
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